

## Autotrack Professional Event Management System

Autotrack Event management solution is a critical solution especially for event hosting company. Event manager need to capture the customer information within the shortest period of time without disturbing the visitor movement in and out of the event. Seamlessly integration system required to be design for this application. The same solution can be us for training event with certificate issuing.

### How Autotrack Event Management System work?

#### Issue Visitor Pass

Autotrack Event Management System is a web base application, user able to import their existing visitor or attendance information database into the Autotrack system. Preferable using excel file. Once imported the excel file, user just need to select the visitor name to product their visitor badge. At the same time, user able to use webcam to capture the visitor photo to be print directly on to the visitor pass. The printing action will record the visitor information in to the Autotrack database for reporting purposes.

Thanks to Autotrack build in card designer module, customer now able to modify and create a new visitor card for different event any time any place. Come together with 1D and 2D barcode capability and able to print to any windows printer.



#### Event Data Capturing

After the badge issue to the visitor, visitor will be request to carry and display the badge together with them anywhere any time during the event period. An event guard will carry a portable data capture device and wait to capture individual visitor entering different room, different booth, or different floor. By just point and scan the visitor badge, event organizer able to collect the meaningful information and analysis the visitor behavior after the event.



#### Reporting

Immediate reporting able to be produce at the end of the show once the data collection process done. Autotrack build in powerful reporting tool allow user simply analysis the visitor or attendance of the event for next event preparation. The Build in Pivot grid analysis tools allows you to have multi-dimensional analysis and year to year comparison.



#### Certificate Generation

Thanks to Autotrack powerful report designer tool, certificate generation now can be produce within split of second. Export the certificate into pdf format or jpg format and email directly to the attendance for their marketing or memories purposes. High security certificate able to to produce as well after the training course finish.